About the Author

ROXY MONET



Born and raised in Southern California, Roxy is a *San Diego State University* graduate, with a Bachelor of Science Degree in Applied Arts and Science, majoring in Business Administration and Consumer Science, with an emphasis in Marketing, Advertising and Public Relations, with a minor in Media Communications and Television Broadcasting.

As a graduate of the *Fashion Institute of Design and Merchandising* with an Associate of Arts Degree in Corporate Retail Management and Textile Science, she has refined a corporate retail career in the areas of: Retail Management and Administration, Textile and Apparel Buying, Visual Display, Merchandising, and Manufacturing.

Professionally

Producing LIVE stage shows since the age of seven and possessing an entrepreneur spirit from an extremely young age by designing and creating theatrical costumes, Roxy has incorporated, owned, and operated numerous businesses in Entertainment, Multimedia Production, and Apparel.

- With a professional career spanning nearly four decades, she's honed a career throughout Southern California, Las Vegas, and the Hawai`i Islands, focusing in the areas of: Advertising, Public Relations, Corporate Business Development, Branding, Multimedia Production (Print, TV/Radio, Digital, Original Programming), and Executive Event Production.

- Cultivating a diverse portfolio in several major US markets, Roxy has worked alongside local and national industry professionals with major companies such as: Warner Bros., Salem Media, Lotus Broadcasting, ABC/CBS Network affiliates, Tourism Authorities, Visitors and Convention Bureaus, along with Chamber of Commerce organizations— executing local and national contracts with entrepreneurs, corporations, government, community, and private sectors, developing an extensive acumen in a myriad of industries.

Personally

- As a competitive gold-medaling figure skater, choreographer, and professional ice skater for more than 15 years, Roxy was a member of the USFSA (United States Figure Skating Association), training in company with US Olympic Champions Scott Hamilton, Brian Boitano, Kurt Browning, Christopher Bowman, Roslyn Sumners, Rudy Galindo, and Kristi Yamaguchi, while training with some of the most influential choreographers and figure skating coaches in history, such as world-renowned Frank Carroll and Carlo Fassi— finalizing with a professional ice skating career in a domestic production of *Walt Disney's World on Ice.*

- Combing even more competition with her passion for performance spanning 11 years— from a *Pop Warner* cheerleader, to a four-year high school cheer captain, to a competitive cheerleader at a California State University, to NFL *San Diego Chargers*, Roxy's additional athletic affiliations consisted of: NCA (National Cheerleaders Association), USA Cheer Org. and the USAG (United States of America Gymnastics), with additional accomplishments including: 2nd runner-up in the *International Junior Miss Pageant*, earning 1st place titles in the Physical Fitness and Community Service categories.

Interests & Pass times

◆ Sportsbook Wagering ◆ Professional Sports Handicapping ◆ NFL Football ◆ College Football
◆ Car Racing: INDY, NASCAR, FORMULA 1 ◆ Horse Racing ◆ Playing Cards ◆ Shooting Pool