

Roxy Monet



Born and raised in Southern California USA, Roxy is a San Diego State University graduate, with a Bachelor of Science Degree in Applied Arts and Science, majoring in Business Administration and Consumer Science, with an emphasis in Marketing, Advertising and Public Relations, with a minor in Media Communications, and Television Broadcasting.

As a graduate of the Fashion Institute of Design and Merchandising with an Associate of Arts Degree in Corporate Retail Management and Textile Science, she refined a corporate retail career in the areas of: Retail Management, Administration, Textile and Apparel Buying, Visual Display, Merchandising, and Manufacturing.

Currently, she's looking forward to furthering her passion by pursuing a Master's Degree in Culinary Arts.

Professionally

With an entrepreneurial spirit since the age of seven, Roxy has incorporated, owned and operated numerous businesses in Entertainment, Media Production, and Apparel.

With a professional career spanning almost 40 years, she honed a career throughout Southern California, Las Vegas, and the Hawai'i Islands, focusing in the areas of: Corporate Business Development, Branding, Advertising, Public Relations, Multimedia Production, Print, TV/Radio, Original Programming, Internet Platforms, and Corporate Event Production.

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Cultivating a diverse portfolio in several major US markets, Roxy has worked alongside local and national industry professionals with major companies such as: Warner Bros., Salem Media, Lotus Broadcasting, ABC/CBS Network affiliates, Chamber of Commerce organizations, Tourism Authorities, along with Visitors and Convention Bureaus— executing local and national contracts with entrepreneurs, corporations, government, community and private sectors, developing an extensive acumen in a myriad of industries.

Personally

- ❖ As a competitive gold-medaling figure skater, choreographer, and professional ice skater for over 15 years, Roxy was a member of the USFSA (United States Figure Skating Association), training in company with US Olympic Champions Scott Hamilton, Brian Boitano, Kurt Browning, Christopher Bowman, Roslyn Sumners, Rudy Galindo, and Kristi Yamaguchi, while training with some of the most influential figure skating coaches in history like world-renowned Frank Carroll and Carlo Fassi— completing a professional ice skating career in a domestic tour of “Walt Disney’s World on Ice.”
- ❖ From a Pop Warner junior pee-wee cheerleader, to four years as a high school cheer squad captain, to a competitive cheerleader at a California State University level, and a first-year NFL Charger Cheerleader, Roxy’s additional athletic affiliations consisted of NCA (National Cheerleaders Association), USA Cheer Organization, and the USAG (United States of America Gymnastics).
- ❖ Roxy’s personal interests and pass times include:
 - *Professional Sports Handicapping *Sportsbook Wagering
 - *NFL Football *Car Racing: NASCAR, FORMULA 1, INDY
 - *Horse Racing *Playing Cards *Shooting Pool