

Roxy Monet



Born and raised in Southern California USA, Roxy is a *San Diego State University* graduate, with a Bachelor of Science Degree in Applied Arts and Science, majoring in Business Administration and Consumer Science, with an emphasis in Marketing, Advertising and Public Relations, with a minor in Media Communications, and Television Broadcasting.

As a graduate of the *Fashion Institute of Design and Merchandising* with an Associate of Arts Degree in Corporate Retail Management and Textile Science, she refined a corporate retail career in the areas of: Retail Management, Administration, Textile and Apparel Buying, Visual Display, Merchandising, and Manufacturing.

Currently, she's looking forward to furthering her passion by pursuing a Master's Degree in Culinary Arts.

Professionally

Possessing an entrepreneurial spirit from the age of seven, Roxy has incorporated, owned and operated numerous businesses in Entertainment, Multimedia Production, and Apparel.

With a professional career spanning nearly four decades, she's honed a career throughout Southern California, Las Vegas, and the Hawai'i Islands, focusing in the areas of: Advertising, Public Relations, Corporate Business Development, Branding, Multimedia Production (Print, TV/Radio, Original Programming, Digital Platforms), and Corporate Event Production.

Cultivating a diverse portfolio in several major US markets, Roxy has worked alongside local and national industry professionals with major companies such as: Warner Bros.,

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Salem Media, Lotus Broadcasting, ABC/CBS Network affiliates, Chamber of Commerce organizations, Tourism Authorities, along with Visitors and Convention Bureaus— executing local and national contracts with entrepreneurs, corporations, government, community and private sectors, developing an extensive acumen in a myriad of industries.

Personally

- ❖ As a competitive gold-medaling figure skater, choreographer, and professional ice skater for over 15 years, Roxy was a member of the USFSA (United States Figure Skating Association), training in company with US Olympic Champion Scott Hamilton, Brian Boitano, Kurt Browning, Christopher Bowman, Roslyn Sumners, Rudy Galindo, and Kristi Yamaguchi, while training with some of the most influential figure skating coaches in history, such as world-renowned Frank Carroll and Carlo Fassi— completing a professional ice skating career in a domestic tour with *Walt Disney's World on Ice*.
- ❖ Combing competition with her passion for performance— from a Pop Warner junior pee-wee cheerleader to a four-year high school cheer squad captain, to a competitive cheerleader at a California State University level, and a first-year NFL Charger Cheerleader, Roxy's additional athletic affiliations consisted of NCA (National Cheerleaders Association), USA Cheer Organization, and the USAG (United States of America Gymnastics). Additional affiliations and accomplishments include 2nd runner-up in the *International Junior Miss Pageant*, with 1st place titles in the Physical Fitness and Community Service categories.
- ❖ Roxy's personal interests and pastimes include:
 - *Sportsbook Wagering
 - *Professional Sports Handicapping
 - *Car Racing: NASCAR, FORMULA 1, INDY
 - *College Football
 - *NFL Football
 - *Horse Racing
 - *Playing Cards
 - *Shooting Pool